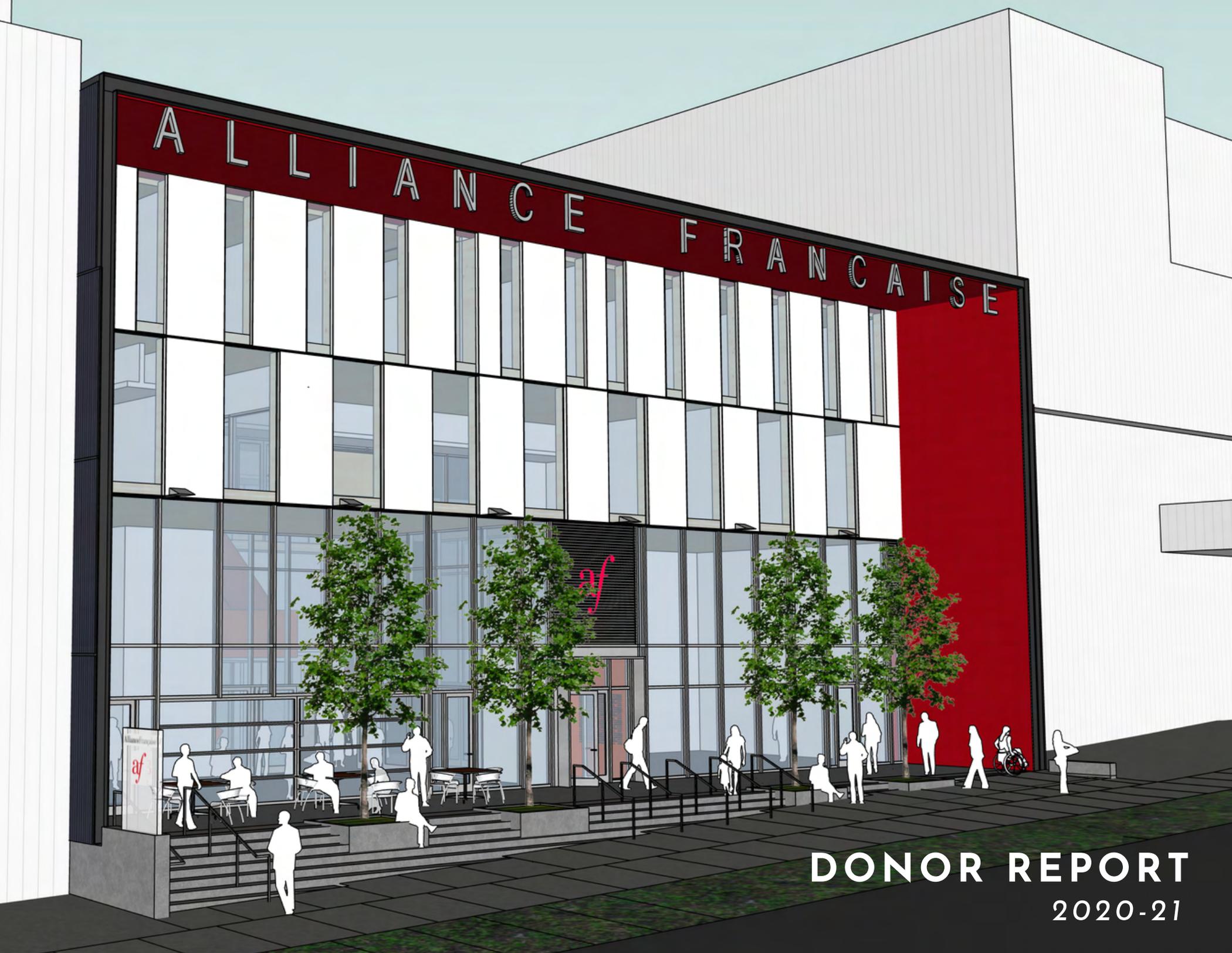


ALLIANCE FRANÇAISE

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DONOR REPORT  
2020-21



# OUR VISION

*A diverse community gathered around French-speaking cultures and Canadian dual linguistic heritage*

Alliance Francaise is the largest cultural NGO in the world, with more than 800 cultural centres in 132 countries on five continents.

Established in Vancouver in 1904, Alliance Francaise Vancouver (AFV) is a **local Canadian non-profit organization** dedicated to promoting the French language and culture managed by a board of volunteer directors. There are nine Alliance Francaise (AF) centres in Canada.

AFV is the 3rd largest AF in North America, after New York and Toronto.

AFV has owned the land & building at 6161 Cambie Street since 1961. The 1968 building was demolished in 2021, and the new facility will open on the same site in early 2023. AFV is temporarily operating in a rental facility at the south end of Cambie.

## OUR MISSION

Offer French language education programs to all ages and at all levels.

Promote local and international francophone cultures.

Offer a welcoming space for the community to enjoy cultural and educational programs.



## AT A GLANCE

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AFV currently employs a diverse and multicultural team of people that share the love and interest for the French language and francophone cultures. AFV employs 11 full time administrative staff and 30 part time/full time teachers. In 2021, AFV had a \$2.5M budget.

**Profits from educational programs are invested into cultural programs or capital projects such as our new facility. 85% of our income comes from our educational services and 15% comes from registration, book sales, grants, and donations.**

In 2020 and 2021, AFV raised \$1.5M from government grants, corporate sponsorships, and private donors.

*A diverse community sharing education and culture.*



# THREE PILLARS OF AFV

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## EDUCATION

Alliance Française Vancouver offers courses for all ages and all levels of French.

AFV teaches French through **4,300 registrations per year** (kids & adults from 5 to 99 years old) through **90,000 hours of French classes**.

In 2020 and 2021, 64% of our classes took place online. AFV delivers more than **1,000 official French certifications** every year.

## CULTURE

AFV organises **70 events** and welcomes **3,600 attendances** every year to its varied program of performing arts, literature and ideas, visual arts, and cinema.

AFV partners with more than 50 cultural organizations per year.

During COVID, AFV replaced its in-person attendance with **147 virtual events** attracting audiences of **5,385 people**.

## COMMUNITY

Our auditorium, demonstration kitchen, classrooms, library are widely used by the community for cultural and educational events.

We have **3,000 members** and a large presence on social media: 5,600 followers on Facebook, 1,300 followers on Instagram, 2,500 followers on LinkedIn, 10,300 viewers on YouTube and 165 followers on WeChat.



## TESTIMONIES

"As a French teacher, I love to share the French language and it fills me with great satisfaction to see non-francophones taking the time to learn French.

At the Alliance Française Vancouver, we share the value of diversity and the Francophonie.

The numerous donations that we receive enable us to enlarge our library with books and movies that fit our present-day times."

**Nathalie Lordan Versaille**  
*French Teacher*

"Alliance Française Vancouver wants all audiences from different generations, genders, and origins, to feel part of our events, ensuring an innovative and ongoing presence, online and in-person, from movie screenings to art therapy workshops, book clubs, or virtual reality exhibitions.

As a cultural, educative, and community center, we firmly believe that it's essential to feed ourselves with culture to understand each other better and face new challenges. We want to highlight the richness of the linguistic and artistic Culture in Canada and the Francophonie in the world through cultural rendez-vous and enrichment of our resources and services."

**Fanny Surzur**  
*Cultural and Library Manager*



# OUR PARTNERS

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## CULTURAL PARTNERS

Association culturelle Arménienne  
Association culturelle Canadienne-Haïtienne de CB  
Ballet BC  
Bastille Day Festival  
Biennale de Vancouver  
Bureau des Affaires Francophones de SFU  
CCAFCB  
CDM  
Centre culturel Afrika 21  
Centre culturel Francophone de Vancouver  
Centre culturel Italien  
Centre de la Francophonie de UBC  
Chambre de Commerce Francophone  
Cherry Blossom Festival  
Cinemanía  
Cinémathèque de Vancouver  
CJFCB et CCAFCB (Crescendo)  
COMMUNITY PARTNERS  
Conseil Scolaire Francophone  
Consulat General d'Italie à Vancouver  
Consulat General de France à Vancouver  
Consulat General de Suisse  
Contemporary Art Gallery  
CSF, Pacifique en Chanson  
Dance Center  
Dance House  
Dîner en Blanc  
Early Music Vancouver  
Emily Carr University of Art + Design  
EUNIC  
Eurofest  
Fédération des Parents Francophones de CB  
Festival des Champs-Elysées

*AFV works with many cultural and community partners to offer a wide range of events for the community. We are immensely grateful for their contributions.*

Festival du Bois  
La Boussole  
Le Collectif  
Made in BC  
National Canadian Film Day  
Polygon art Gallery  
Push Festival  
Queer Film Festival  
Réseaux Femmes  
RésoSanté  
Rio Theatre  
Salon du livre francophone de Vancouver  
Société Historique  
Théâtre La Seizième  
Vancouver Art Gallery  
Vancouver City Opera  
Vancouver Comic Arts Festival  
Vancouver International Film Festival  
Vancouver Public Library  
VIFF Immersed  
Visions Ouest Productions  
Writers Festival

## COMMUNITY PARTNERS

Benton Brothers  
Daniel Chocolates  
Jules Bistro  
Liberty Wine Merchants

# AFV BOARD OF DIRECTORS

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**Marie- Claire Howard**  
*Chair*



**Richard Brown**  
*Vice Chair*

**Suzanne Buckley**  
*Treasurer*

**Amandine Carton**  
*Director*



**Cosme Fandy**  
*Director*

**Sonia Robert**  
*Director*

**Pierre Beugnot**  
*Director*



**Qiongli Wu**  
*Director*

**Marc Tabet**  
*Director*

# OUR SUPPORTERS

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## INDIVIDUAL DONORS

### \$100,000

Anonymous donor

### \$10,000 - \$99,999

Mary Maxwell Tait

### \$1,000 - \$9,999

Pierre Beugnot

Robert Khouri

Suzy Buckley

Lorraine Benett

Richard Brown

Sonia Robert

Nancy Leong

### \$100 - \$999

Marta Maftai

Philippe Lam

Christine Nicolas

Bich Hong Hoang

Amadine Carton

Dat Ho

Sheila LaRose

Lisa Stark

Monique Schimann

Julia Wang

Stanley Ulme

## IN-KIND PARTNERS

Blakes Vancouver

Howard Employment Law

## VOLUNTEERS

Every year we have a dedicated number of volunteers that help us in our library and our numerous events; we are incredibly grateful for their help. Their help is invaluable in guaranteeing a smooth event for attendees.

**Thank you to all who have been a part of Alliance Française Vancouver!**

# OUR SPONSORS

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## GOVERNMENT

### \$500,000 and above

The Government of Canada

### \$250,000 - \$499,999

The Province of British Columbia  
City of Vancouver

### \$100,000- \$249,999

Ambassade de France au Canada

### \$50,000- \$99,999

Fonds de développement économique francophone de l'ouest

## CORPORATE

### \$50,000 - \$ 99,999

RBC Royal Bank of Canada

### \$10,000- \$ 49,999

Caudalys  
JGK Consulting

## GRANTS RECEIVED

### \$250,000 - \$500,000

Canadian Cultural Space Funds by Heritage Canada (2020)  
Cultural infrastructure by City of Vancouver (2020-2021)  
Community Gaming by Province of BC (2020-2021)

### \$75,000 - \$249,999

Ambassade France au Canada (2020)  
BC Francophone Affairs Program by Province of BC (2020)

### \$20,000 - \$74,999

Fonds de développement économique francophone de l'ouest (2021)  
Royal Bank of Canada (2020- 2021)

### \$1,000 - \$19,000

Creative BC by Province of BC (2021)



"Bilingualism is one of the foundational elements of Canada... Promoting and accompanying this specificity favors belonging to a multicultural Canadian life.

Having lived in France for my first 40 years, I wish, through my contributions, to give Alliance Française Vancouver the means to continue to promote the French language and culture in my life, in my new province."

**Bruno Gerves**  
Caudalys Owner

# OUR CULTURAL PROGRAMS

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## ESPACE V - V-UNFRAMED

2021 was the year we launched our Virtual Reality Platform, Espace V. **We are pioneers within our network in offering the first digital art gallery** to showcase the work of francophone and international artists in our exhibition V-Unframed.

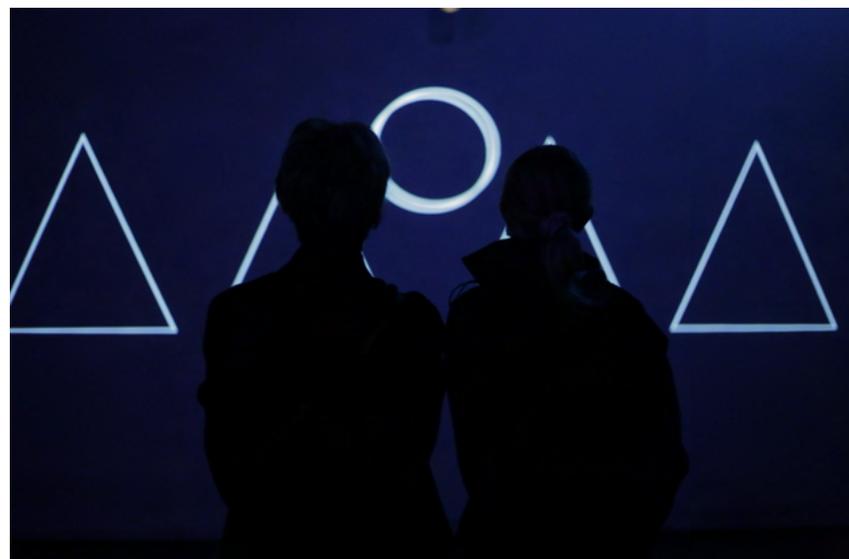
Espace V proves our commitment to promoting culture in an immersive, creative and innovative way.

## FÊTE DE LA MUSIQUE

Each year, AFV organizes concerts on June 21 as part of the Fête de la Musique, an international holiday celebrated in France and abroad since 1982. This event aims to gather the community through music and **promote professional and amateur francophone musicians.**

## IL ÉTAIT UNE FOIS VANCOUVER

In 2021, we started the development and planning of "Il était une fois Vancouver," **a theatrical storytelling project that is presented free of charge to families in the Greater Vancouver area.** Each month, a different francophone artist shares with children and parents a story via puppets, music, acting, singing, and more.



# CAPITAL INVESTMENTS

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Funding received during 2020 - 2021 helped us with the following capital investments:

## ARTISTS' STUDIO

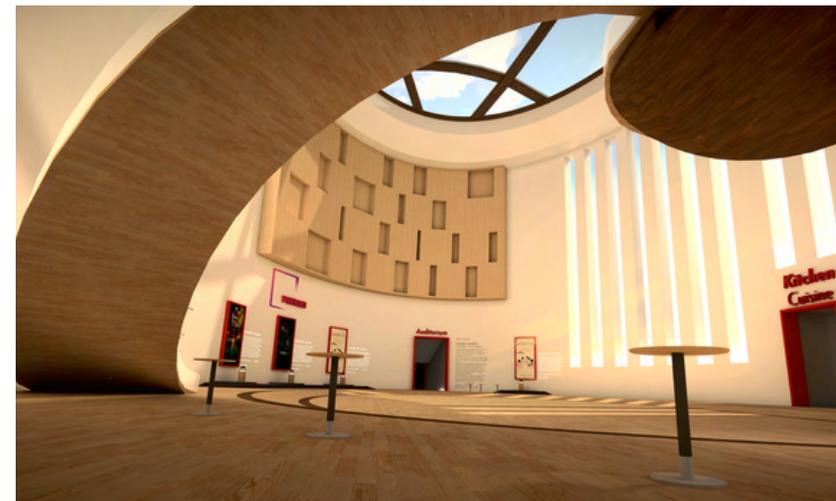
The City of Vancouver provided **\$250,000** in funds that will be directed towards modern artists' studios in our new building.

## CULTURAL SPACE

**\$500,000** in funds provided by Heritage Canada and the Province's BC Gaming grants are being directed toward our new art gallery space.

## SECURITY

The French government has graciously funded our upgrades in security technology in our new building.





## OUR FUTURE BUILDING

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In the Spring of 2023, AFV will re-open its facility to the community with varied leasable spaces.

### COMMUNITY SPACE

- Fully equipped culinary demonstration kitchen.
- BC's largest French Médiathèque/Library.
- Rooftop terrace (exterior patio facing West) for social events.
- Brasserie style café/restaurant with large, covered patio on Cambie.





## OUR FUTURE BUILDING

### CULTURAL SPACE

- A professional theatre featuring an accessible 165-seat space suitable for music, dance, theatre, cinema and lectures.
- An Art Gallery of 1,120 sq. ft for professional exhibitions on Cambie Street.
- 3,750 sq. ft space available for artist studios



### EDUCATIONAL SPACE

- 14 classrooms showcasing the latest technology in modern learning environments.
- Dedicated classrooms for kids with specially sized furniture



\*Please Note: Pictures of proposed renderings might not fully reflect the finished spaces.

# THANK YOU TO ALL OUR SUPPORTERS

To find out more information on our new building and ways to support  
Alliance Française Vancouver, please contact:

**Damien Hubert**

*Executive Director*

[dhubert@alliancefrancaise.ca](mailto:dhubert@alliancefrancaise.ca)

 (604) 327-0201